



Appear Here

Learn why this innovative Tech company moved from a "big name" accountancy firm to Davis Grant for their accounting, tax and business advice.



Appear Here was founded by 20-year-old Ross Bailey in 2012 as a marketplace for short-term retail space.

After raising highly impressive seed funding of \$1.9m in 2013 with lead investors Forward Partners, this was followed up with an equally impressive \$7.5m Series A round in 2014, with Balderton Capital as lead investor.

Subsequently, the company has now expanded internationally and in May 2017 secured Series B funding of \$12m with Octopus Ventures as lead investor.

Source: crunchbase.com

Specialist Advice

Davis Grant was initially approached for some ad hoc specialist advice, having been recommended by a well-known angel investor and long-standing client of the practice.

Having clearly impressed, Davis Grant were then asked to provide more general VAT, accounting and tax advice on a retained monthly basis.

Although Appear Here had engaged a "big four" firm as their accountants, they found a need for a service with a personal touch, good speed of response, and insightful technical guidance. Appear Here has now all their accounting services at Davis Grant.

R+D Tax Credits

This tax incentive offered by the UK government to innovative companies awarded over £2.4 billion in 2015/2016. The cash made available by Research and Development Tax Credits to the team at Appear Here has been invaluable.

Davis Grant handles claims from start to finish delivering cash injections to the business year on year.

appear [here]

"The 10 up-and-coming startups on Goldman Sachs' radar"

BUSINESS INSIDER

"Appear Here is thriving, and boasts a client list with names like Apple, Coca-Cola, and Jamie Oliver"

VIRGIN

Learn more about our specialist team at www.davisgrant.co.uk/tech



CASESTUDY APPEAR HERE

Specialist Expertise

Available to Appear Here's team for ad hoc technical and general advice, Steven Sandford, the Partner for Appear Here prides himself in getting to know your needs, sharing his relevant experience from the sector, up-to-date business and tax aspects, and providing access to the firm's hand-picked expert professional network.

Support from Davis Grant is tailored to fit in with your needs. This can be either via email and phone queries, scheduled catch up calls or more formal board-style meetings. In the case of Appear Here we have recently been helping with complex VAT questions, particularly regarding property and international trading and how to most effectively most effectively account for cross-border transactions.

This is where Davis Grant provides a unique offering, distinct from other tech accountants. Both Steven and Davis Grant have a great deal of knowledge and expertise from a variety of sectors and areas of work. Appear Here benefit from coupling Davis Grant's in-depth knowledge of the tech sector with expertise in property tax.

Why is Davis Grant different?



Appear Here has now all their accounting services at Davis Grant. This includes a full range of services such as Management Accounts required to keep the company on track, Payroll so that they can expand without headaches, plus the Company Secretarial and Year End Accounts to keep the authorities happy.
Why did they make this change?

Friendly Personal Contact

At Davis Grant we are committed to making sure you get as much contact with the Partner as you need. The support of a dedicated manager makes sure we follow through, you don't have to repeat yourself or feel that you are competing for our attention. We understand and anticipate your concerns, we really do get to know your business.

Timely, Expert Advice

When you are a small client of a big corporate firm can you be sure that you are getting the best of their services? Too often new clients tell us that they have been left hanging or waiting for a response from their previous accountants. At the same time, a niche accounting firm may not be able to draw on a breadth of knowledge of various sectors and industries. We care about your deadline expectations.

London Based Chartered Certified Team

Many accounting firms, both small and large, outsource the core accounting work abroad for their smaller clients. At Davis Grant we have found that too often this can lead to a compromise in time and quality. Our ethos of building a friendly, highly qualified team at our offices in East London is proven by our respected trainee programme and a team of qualified Chartered Certified Accountants.



Hear directly from our clients
www.davisgrant.co.uk/tech

"The communication was great so we always knew where we were with things and when to expect things back."

Tanya McKnight. Appear Here

**Call us now to discuss your needs
020 8477 0000**